

Vegan Education in Schools

Vegan Clubs

Years 7 to 12

Create animal rights bulletin boards

Overview

Animal rights bulletin boards are a powerful way to educate and inspire students about animal protection. By using visible school spaces to display facts, campaigns and actionable ways students can get involved, these bulletin boards serve as an engaging hub for raising awareness. The activity encourages creativity, teamwork and advocacy, making it a simple yet impactful way to foster an empathetic school community.

How to create animal rights bulletin boards

1. Define the purpose and theme of the bulletin board.

- Decide on the primary focus of the board to ensure a cohesive message:
 - a) **Educational:** Highlight facts about animal rights issues, such as animal farming or wildlife conservation.
 - b) **Inspirational:** Share success stories of rescued animals and caring actions.
 - c) **Campaign-focused:** Promote ongoing initiatives, such as Meat-Free Mondays or adoption drives.
 - d) **Call to action:** Provide students with specific ways they can support animal rights, such as signing petitions or volunteering.
-

2. Select a prominent and accessible location.

- Choose high-traffic areas to maximise visibility and engagement:
 - a) Hallways near classrooms or the cafeteria.
 - b) Libraries, student lounges, or common areas.
 - c) Virtual bulletin boards on school websites or digital displays, if physical space is limited.

3. Gather content and materials for the display.

- Collect resources that align with the chosen theme:
 - a) **Facts and infographics:** Share key statistics, such as "Over 70 billion land animals are farmed annually, many in poor conditions."
 - b) **Photos and artwork:** Use compelling images of animals or student-created art.
 - c) **Quotes and slogans:** Include motivational messages like "*Be the voice for the silenced*" or "*Empathy is the new cool.*"
 - d) **Calls to action:** Highlight upcoming events, campaigns, or volunteer opportunities.
-

4. Design an engaging and visually appealing layout.

- Plan the layout to ensure it's easy to read and visually striking:
 - a) Use headings, colour-coded sections, or borders to organise content.
 - b) Incorporate diverse elements, such as photos, charts and QR codes linking to resources.
 - c) Leave space for updates or contributions from students to keep the board dynamic.
-

5. Involve students in creating and maintaining the board.

- Assign roles to encourage collaboration:
 - a) **Content researchers:** Find reliable and relevant information to display.
 - b) **Designers:** Create posters, infographics, or illustrations for the board.
 - c) **Maintainers:** Regularly update the board with new content or replace outdated materials.
 - Offer opportunities for creative contributions, such as student-written articles, poetry, or art.
-

6. Promote the bulletin board to increase engagement.

- Announce the board's purpose and location during assemblies or in newsletters.
- Use social media or email updates to highlight featured content, such as new facts or campaigns.
- Encourage teachers to incorporate the board into lessons, such as discussions about ethics or the environment.

7. Incorporate interactive elements to engage viewers.

- Add features that encourage active participation:
 - a) **Polls:** Ask questions like *"What's your favourite way to help animals?"* and display the results.
 - b) **Sign-up sheets:** Provide a space for students to join campaigns, clubs, or events.
 - c) **Takeaway resources:** Include flyers or QR codes linking to petitions, vegan recipes, or volunteering opportunities.
-

8. Rotate themes to keep the board fresh and relevant.

- Change the focus periodically to maintain interest:
 - a) Highlight seasonal topics, such as *"Adopt, Don't Shop"* during holidays or *"Protect Pollinators"* in spring.
 - b) Feature local animal issues, such as wildlife conservation efforts in your area.
 - c) Celebrate global events, such as World Kangaroo Day or World Animal Day.
-

9. Reflect on the impact of the bulletin board with the group.

- Host a discussion or feedback session to evaluate the board's effectiveness:
 - a) "What content did students find most engaging?"
 - b) "How can we improve the design or messaging to reach more people?"
 - c) "What actions did the board inspire, such as signing up for campaigns or attending events?"
-

10. Plan for long-term advocacy through the bulletin board.

- Use the board as a foundation for other projects:
 - a) Organise campaigns or events promoted on the board.
 - b) Create a student-led team responsible for maintaining advocacy-focused displays year-round.
 - c) Collaborate with local animal organisations to feature their stories and initiatives.

Outcomes

- **Awareness and education:** Students learn about animal rights issues and how they can make a difference.
- **Engagement and collaboration:** The board fosters teamwork and creativity among students while encouraging participation from the broader school community.
- **Inspiration to act:** Viewers are motivated to take steps such as volunteering, adopting animals, or supporting campaigns.
- **Creative expression:** Students have the opportunity to design and contribute to a visually impactful project.
- **Ongoing advocacy:** The dynamic nature of the board ensures continued awareness and involvement in animal protection efforts.

